
I am an artist, designer, and strategist hoping to improve lives through thoughtful design.

PROFESSIONAL EXPERIENCE

USER INTERFACE DESIGNER

KEYMIND (AXIOM RESOURCE MANAGEMENT) // FALLS CHURCH, VA // 2007 TO PRESENT

Keymind is the creative and technical services division of a management consulting firm called Axiom Resource Management. I have been involved in many projects at Keymind, including:

- » creating accessible, user-friendly interactive experiences for a wide range of end users and clients
- » designing user interfaces, animations, logos and collateral for federal and commercial clients
- » documenting and defining the design process at Keymind
- » mentoring team members and fostering collaboration between the technical and creative teams

ONLINE ADVOCACY INTERN

EDELMAN PUBLIC RELATIONS // WASHINGTON, DC // 2006 TO 2007

The Edelman Online Advocacy Team explores the use of social media in public relations. My work on the Online Advocacy team included:

- » participating in brainstorming sessions for online advocacy campaigns
- » creating website and blog design concepts for a diverse range of clients
- » building websites and email newsletters to support online advocacy campaigns

JUNIOR DESIGNER AND CONSULTANT

RANABLU // MONTGOMERY VILLAGE, MD // 2005 TO 2006

Ranablue was a small marketing and design firm which provided turn-key solutions to a wide-range of clients. My work with Ranablue included:

- » providing marketing and design consultation for a variety of clients
- » building websites using semantically-correct HTML with CSS-based layouts
- » creating logos, print work, and website concepts

FREELANCE STRATEGIST, DESIGNER AND ILLUSTRATOR

2005 TO PRESENT

As a freelancer I have worked on many different projects for clients including authors, artists and medical professionals. My freelance projects have included:

- » conducting research, identifying opportunity spaces and designing innovative solutions to design problems
- » designing logos, booklets, book covers, advertisements, flyers and websites
- » building and managing unique websites that incorporate Flash, XML and CSS-driven designs

EDUCATION

MBA (DESIGN STRATEGY), 2010

CALIFORNIA COLLEGE OF THE ARTS

Areas of study included: design strategy, finance, operations, market insights, leadership and innovation

B.S. (STUDIO ART), 2005

SKIDMORE COLLEGE

Graduated Magna Cum Laude with Honors in Art, and a 3.78 cumulative GPA

CONTINUING EDUCATION

SCHOOL OF THE MUSEUM OF FINE ARTS

CORCORAN COLLEGE OF ART + DESIGN

Courses in Illustrator, InDesign, Flash, Dreamweaver, Web Design with CSS, Screenprinting and Typography

SKILLS

I am an empathic design strategist with an understanding of business viability

I have a highly creative and enthusiastic approach to problem solving and collaborative work

I am an engaging presenter and skilled visual storyteller

I am fluent in design and prototyping tools, including Photoshop, Illustrator, InDesign, Flash and Dreamweaver and I can code in HTML, CSS and XML

INTERESTS

Toys, travel, studying human behavior, entrepreneurship, and enabling creativity